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| OBJECTIVETo achieve employment within the field of publishing that provides avenues towards careers in editorial production and design while promoting an enthusiastic work environment.SUMMARYConfident writer, editor and content creator; experienced in design and digital communications with abilities to adapt to various audiences to improve reader engagement and increase audience reach.EXPERIENCEDigital News Editor, Reading Eagle CompanyReading, PA — April 2015-presentEditing stories for the Reading Eagle website and managing their social media accounts. Coordinating the use of photos, graphics, and interactive materials for online publication. Assisting the editorial staff with proofing page layouts, breaking news stories, online extras and contributing columns to the Reading Eagle lifestyles section.Solutions Developer, Eagle Productivity Solutions Rochester, NY — 2012-2014Creating, developing and implementing training solutions through instructor-led classroom trainings and Flash-based e-learnings for international Pharma and Biotech industries. Building and maintaining internal wiki pages for clinical trial employees and coordinating Alpha and Beta reviews of hard copy materials to ensure client satisfaction.Editor/Senior Staff Writer, The Campus CitizenIndianapolis, IN— 2011-2012Editorial and reporting internship with The Campus Citizen magazine covering local events and features to keep IUPUI’s 30,000+ students and faculty informed and engaged within their community. Editing stories and working with reporters on their writing to produce monthly magazine and assisting in managing The Campus Citizen’s social media accounts.Freelance Journalist, Self-employedVarious, USA— 2008-2013Freelance journalist for various publications throughout my college and professional career. Pitching articles, reporting on local events and contributing to editorial columns in the states of Pennsylvania, Indiana and New York.EDUCATIONIndiana University-Purdue UniversityIndianapolis, IN— 2010-2012Bachelor of Arts (B.A.), JournalismSecondary focus in Mass CommunicationsGPA: 3.33Edinboro University of PennsylvaniaEdinboro, PA— 2008-2010Major in Print JournalismSecondary focus in Creative WritingGPA: 2.9SKILLS+ MS Office Suite + Adobe Suite 6 + Photography + Instructional Design + Chartbeat+ Salesforce + Publishing + Doris + Saxotech + SaaS+ Facebook + Twitter + Google Plus + Hootsuite + Google Analytics ACCOMPLISHMENTSPublished AuthorWriter’s Plight*Aperture Press*October 11, 2016REFERENCES**Jon Fassnacht**Assistant News Editor/DigitalReading Eagle Company610-371-5017**Eric Stratton**Instructional Designer/Project CoordinatorRochester General Health Systems585-797-7891**Jim Genard**OwnerGenard Group Ltd.610-420-5753 |